



OAKLAND

— *Town Ball* —

EST.  2015

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**COME CELEBRATE  
OAKLAND**

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**#OaklandTownBall**

**Friday, December 2, 2016**

**The Rotunda, Oakland**

*Benefitting Boys & Girls Clubs of Oakland*



# Presidents Welcome

Calvester “Cal” Stanley  
President and Chief Professional Officer  
Boys & Girls Clubs of Oakland



Good evening, and welcome to our second Oakland Town Ball. Your support of this celebration of our great city is much needed and very deeply appreciated. With your help, this phenomenal fund *and* friend raising endeavor will eclipse its financial objective in support of Boys & Girls Clubs of Oakland mission's—*to develop our community's youth into positive contributors to society.*

Kudos to our event steering committee—co-chaired by Ken Maxey (our Board Chair) and Denise Miles with support from our event founder, Denise Van Beek—for a job well done! With their leadership and the collective efforts our great board, staff and volunteers, before

tonight is through, your contributed gifts will have accounted for a significant percentage of our total annual operating budget so please, dig deep—it's for our kids—2,400 student-members and another 1,500 or so that we reach through our outreach efforts.

Available and affordable is one of our mantras. It costs BGCO less than \$1,000 per child to deliver three dozen quality youth development programs and services after school and year-round in 3 flatland Oakland neighborhoods. Of course, our deserving students wouldn't be able to afford a membership if we charged a fee that's on par with our costs. That's where you come in: tonight's proceeds will help bridge the gap between the \$1k per child operating cost and the \$25 annual enrollment fee that we do charge (primarily for buy-in purposes).

Lastly, the phrase “an idle mind is the devil's playground” is still applicable. For that reason, our staff and volunteers work diligently to fill our student-members' non-school hours with positive horizon-broadening pursuits to help ensure their academic success; their development of good character and citizenship; and their choice to adopt a healthy lifestyle—with your help!

Again, many thanks and enjoy your evening!

# GREAT FUTURES START **HERE.**



**BOYS & GIRLS CLUBS**  
OF OAKLAND



**THANK YOU Oakland Town Ball Sponsors, Patrons, and Steering Committee for helping BGCO to help deserving kids and teens!**

**It's easier than ever to get further involved. Please consider:**

- **Donating your time to tutor or mentor a child in need;**
- **Donating your in-kind services to help advance our work;**
- **Set up a monthly recurring gift to change a life.**

Learn more at [bgcoakland.org](http://bgcoakland.org). Follow us on



# PROGRAM

5:30pm

**VIP Reception** – 3rd Floor

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6:00pm

**Cocktail Hour** – 2nd Floor

Passed Hors D'oeuvres | Hosted Wine & Beer | No-Host Cocktails

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7:00 – 8:30pm

**Dinner Seating** – 1st Floor

**Program: Masters of Ceremony**

Ken Maxey

*BGCO Board of Directors Chair and Oakland Town Ball Co-Chair*

Denise Miles

*BGCO Board Member and Oakland Town Ball Co-Chair*

**Presentation of Colors and National Anthem**



## **2016 Oakland Town Ball Awards**

Advocate Champion Award: Nancy O'Malley  
*Alameda County District Attorney*

Game Changer Award: D'Wayne Wiggins & Tony! Toni! Tone!

Living Legend Award: Tim Brown  
*Former NFL player and Pro Football Hall of Famer*

Volunteer of the Year Award: Veronica Fauntleroy, Esq.

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*8:30 – 9:30pm*

**Live Auction** with Greg Quiroga, Auctioneer

Boys & Girls Clubs of Oakland Video

Fund a Need

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*9:30 – 11:30pm*

**Entertainment & Dancing**

Tony! Toni! Toné!

Flashback Heart Attack

## Co-Emcee

Ken Maxey

Director of External Affairs  
Comcast NBC Universal

The son of nationally recognized retired public school educators, Ken Maxey has over 20 years of experience as a community organizer.

A native of California, Mr. Maxey graduated from Notre Dame De Namur University with a B.A. in Political Science/History, MPA from Howard University and MA in International Peace and Conflict Resolution from the American University. During this period, Maxey honed his public service skills by working for Congressman Adam Schiff, as well as the nationally revered, Yvonne Brathwaite Burke, who not only was the first African-American County Supervisor for Los Angeles County, but the first African-American woman elected to the California State Assembly, as well as the first African-American woman elected to Congress from California.

In addition to completing the Emerging Leader Program at the Darden School of Business, University of Virginia; Ken's international credits include a certificate in Arabic from American University in Beirut, Lebanon, and study abroad in English Literature at Oxford University, England.

Upon completion of his graduate degrees, Maxey has held leadership positions with key local and national organizations. These include: California Director for the Leadership Conference on Civil Rights Nationwide Digital Transition program, Deputy Political Director for the Democratic National Committee, GOTV Director for Obama for America in Polk County, Iowa, State Outreach Director for Phil Angelides for Governor and Grassroots Campaign Coordinator with John Kerry for President.



After extensive community organizing experience, Maxey has built public private partnerships as the External Affairs Director of Comcast through organizations such as Boys & Girls Clubs of Oakland, National Association of Multi-Ethnicity in Communications, Spanish Speaking Citizens Foundation and the Oakland Chamber of Commerce. In addition, to being a board member on several nonprofit boards, Maxey has exemplified his commitment and dedication to the next generation as a co-founder of New Leaders Council LA Chapter and the Black Caucus for the CA Young Democrats. For 25 years, he's also been a member of the historically renowned First AME Church (FAME) in Los Angeles.

Throughout his career, Mr. Maxey has been committed to justice, equality and providing opportunity. As a result, he has been recognized by numerous organizations such as the Friends of South Asian American Communities, Indo American Community Foundation and the California NAACP Youth & College Division and in January 2016, Ken received the MLK Leadership Award from the Southern Christian Leadership Conference of California (SCLC is the only national organization founded by Dr. King).

## Co-Emcee

### Denise Miles SVP/Government & Community Relations Wells Fargo

Denise Miles is a Senior Vice President with Wells Fargo's Diversity & Inclusion/Strategic Philanthropy team in the Government and Community Relations group.

She serves as Manager for Strategic Partnerships where she is responsible for establishing and overseeing national programs with a select portfolio of national nonprofit organizations focused on advocacy and economic development including the National Urban League, NAACP, Rainbow Push Coalition and National Council of La Raza. Denise has been with Wells Fargo since 2004 and assumed her role in 2010.

Previously she worked as a Community Development Officer in the San Francisco/Bay Area, responsible for managing economic development and affordable housing programs working in partnership with nonprofit organizations. Denise began her career at Wells Fargo in Corporate Communications supporting the Community Bank for the SF-Bay Region.

Prior to joining Wells Fargo, Mrs. Miles worked for the City and County of San Francisco in Mayor Willie L. Brown, Jr.'s



Office of Neighborhood Services where she served as the Community Liaison for several city districts and the Filipino community.

Before working with Mayor Brown, Denise was an Assignment Editor at KTVU-TV, a FOX affiliate in the San Francisco-Bay Area. She also freelanced for Fox News Network and Fox Sports Network; and was a TV news producer for KTVN-TV in Reno, Nevada.

Mrs. Miles holds a B.A. in Political Science with a minor in Journalism from San Jose State University. She has received several awards including the National Urban League's Donald H. McGannon Award, the 100 Most Influential Filipina Women in the U.S. and the Pacific Asian American Women Bay Area Coalition's Emerging Leaders Award. She currently serves as a Board Member of Boys & Girls Clubs of Oakland.

# 2016 Oakland Town Ball Honoree Game Changer Award

## D'Wayne Wiggins & Tony! Toni! Tone!

What makes a music legend? Perhaps it's the ability to leave an inimitable, lasting imprint on the world. By that definition, Tony Toni Toné's contribution to music is most certainly legendary: a group regarded the world over as a talented, authentic group of musicians who made some of the best R&B music of the 80's and 90's. From fun, upbeat, smash hits like "Feels Good," to blues-leaning classics like "The Blues" to their signature love ballads like "Anniversary," the sound of Tony Toni Toné is soulful, organic, classic, and instantly recognizable. Their ability to create songs that perfectly married the stylings of the soul and funk gods of the 70's with the technology and hip-hop infused R&B of the 90s made them icons of their generation.

The story of Tony Toni Toné began in Oakland, California in the 1970's, where brothers D'Wayne Wiggins and Raphael Saadiq (born Charles Ray Wiggins) grew up, under the musical guidance of their father, blues guitarist Charlie Wiggins. The San Francisco Bay Area in the 1970's was a fertile ground of blues, jazz, R&B, rock, and funk music from legendary artists like Sly Stone, Larry Graham, and Tower of Power. That close proximity to music royalty and a lush and inspiring soundtrack, combined with the political and social movements the Bay Area was teeming with during the 1970s, gave D'Wayne and Raphael a music education ripe with backyard jams, activism, and big dreams.

Tony Toni Toné officially formed in 1986 and included D'Wayne on lead vocals and guitar, Raphael on lead vocals and bass, and their cousin, Timothy Christian Riley, on drums and keyboards. With the help of dream production and songwriting team Denzil Foster and Thomas McElroy, the Tony's set out to make their musical mark on the world. And the rest, as they say, is history.

The group released five albums in all, including *Who?* (1988), *The Revival* (1990), *Sons of Soul* (1993), *House of Music* (1996), and *Hits* (1997). After their debut album, the trio quickly expanded their roles as singers and musicians to songwriters and producers of their music, leading to their distinctive sound and timeless songs that remain in rotation on radio stations today.



The Tony's stats are impressive by any music industry standards, past or present: 14 Billboard-charting R&B singles; including five number one hits, and three top ten pop singles, one gold album, two platinum albums and one double platinum album, and over six million albums sold.

Tony Toni Toné also enjoyed success from song placements on several movie soundtracks during the 80s and 90s, including, *Boyz in the Hood*, *House Party II*, *Jason's Lyric*, *The Mask*, *Panther*, and *Poetic Justice*. They've also amassed an impressive amount of awards, including a 1991 NAACP Image Award for "Vocal Group Of The Year," a 1991 American Music Award for "Favorite R&B/Soul Group," and an ASCAP Award for their single, "Feels Good."

D'Wayne has also had success with other projects since Tony Toni Toné's last release, including a solo album which featured Carlos Santana on "Move With Me" and Darius Rucker on "Music Is Power", television and film soundtrack placements, Producing credits for artists like Jody Watley, Destiny's Child, and Alicia Keys, and developing and producing documentaries and independent films.

**[Tony! Toni! Tone! continues on next page]**

# 2016 Oakland Town Ball Honoree Advocate Champion Award

## Nancy O'Malley: Alameda County District Attorney



Alameda County District Attorney Nancy E. O'Malley is a nationally recognized expert in human trafficking, sexual assault, and domestic violence. She is known for her many innovative programs, including those to fight real estate fraud, elder and child abuse, prescription drug fraud, chronic absenteeism, sexual assault, domestic violence, ID Theft and environmental violations, as well as creating a project to eliminate the backlog of rape kits in Alameda County and beyond.

DA O'Malley has led the charge for stronger legislative protections and increased rights for victims through her legislative work in Sacramento. Over the last ten years, her Office has obtained restitution orders of over \$125 million for victims of crime in Alameda County. DA O'Malley created the Family Justice Center, pioneered an electronic notification system for victims, as well as developed H.E.A.T. Watch – an anti-human-trafficking initiative that has become a national model.

Recently, she was the first District Attorney in the nation to receive the 2016 American Bar Association's Margaret Brent Award for professional excellence and for advancing opportunities for women the legal profession. In 2015, DA O'Malley received the 2015 Irvine Foundation Leadership Award and used the prize to launch the H.E.A.T. Institute, a research-based think-tank committed to ending all forms of human trafficking in California.

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### [Tony! Toni! Tone! continued]

D'Wayne is also credited with developing and nurturing the early careers of Beyoncé, Alicia Keys, and Keyshia Cole, all of whom spent significant time in his Oakland recording studio, making music and learning the ins and outs of the music industry. He also continues to combine his love of artist development and community outreach with projects like the Tony School of Music afterschool program for kids, and Poplyfe, a group of young artists who've been featured on the hit show America's Got Talent.

D'Wayne, Tim, and Amar continue to perform to packed houses throughout the world. Recent shows included a performance at Wembley Stadium in London. Whether they're performing at an intimate venue or a huge arena, every show is filled with enthusiastic audiences who come to experience Tony Toni Toné's unique brand of classic, enduring music, which they've been serving to loyal fans for 28 years and counting.

# 2016 Oakland Town Ball Honoree Living Legend Award

Tim Brown - Former NFL player and Pro Football Hall of Famer



Brown was selected by the Los Angeles Raiders with the 6th pick of the 1988 NFL Draft. In his first NFL season, he led the league in kickoff returns, return yards, and yards per return average. Though it took time for him to fill into the role as the team's #1 receiver, catching just 147 passes in his first five seasons, he went on to rack up 9 consecutive 1,000-yard seasons from 1993-2001. He also led the NFL in punt returns in 1994, and receptions in 1997. In March 1994, Brown was offered and signed a free-agent offer-sheet with the Denver Broncos. The Raiders matched the offer soon thereafter.

He was voted to the Pro Bowl nine times, in 1988 and 1991 as a kick returner, and in 1993-97, 1999 and 2001 as a receiver. In 2001, Brown would later play alongside another well-known wide receiver, Jerry Rice. On December 9, 2001, Brown returned a punt 88 yards for a touchdown in a home game against the Kansas City Chiefs, making him the oldest player in NFL history to score a touchdown on a punt return. In 2002 he passed Gene Upshaw to become the Raiders' all-time leader in games played with 224. He also set Raiders franchise records for receptions, receiving yards, and punt return yards.

Brown was released by the Raiders before the 2004 season, as he did not want to accept a smaller role in the offense. He was signed shortly thereafter by the Buccaneers (coached

by former Raider head coach Jon Gruden). The move was controversial, considering that Brown had always been a fan favorite in the Oakland area and was much admired by many current and former Raiders players and staff over the sixteen years he spent with the Raider organization. He was the last of the Los Angeles Raiders to remain with Oakland.

On September 27, 2004, in his first game at Oakland since being signed by Tampa Bay, Brown reached 100 career receiving touchdowns, tying him (with Steve Largent) for 3rd on the NFL's all-time career receiving touchdown list at that time (behind former teammate Jerry Rice [204] and Cris Carter [130]). He received a standing ovation from the Oakland Raider crowd.

In 2005, Brown signed a one-day contract with the Raiders to retire with the team. The July 18 news conference was attended by two Raiders officials and only one active Raider, wide receiver Jerry Porter. Brown retired with 14,934 receiving yards, the second-highest total in NFL history, 1,094 receptions (3rd), and 100 touchdown catches (3rd-Tied). Brown also gained 190 rushing yards, 3,320 punt-return yards (5th in NFL history), 3 fumble-return yards, and 1,235 yards returning kickoffs. This gave him a total of 19,682 combined net yards, ranking him #5 among the NFL's all-time leaders at the time of his retirement. He also scored 105 total touchdowns (100 receiving, 1 rushing, 3 punt returns, 1 kickoff return). Brown is the only player ever to retire in the NFL's top five leaders for both receiving and return yards.

Brown became eligible for enshrinement in the Pro Football Hall of Fame in 2010, but was not selected that year. He was considered a long shot to get in on his first try, as there was a logjam of accomplished receiver candidates, including Jerry Rice (Brown's former teammate), Cris Carter and Andre Reed. On January 7, 2012 and again on January 11, 2013, Brown was selected as a finalist for enshrinement in the Pro Football Hall of Fame, but was not chosen. On January 31, 2015, Brown was selected for enshrinement in the Pro Football Hall of Fame. He was inducted into the Pro Football Hall of Fame on August 8, 2015.

# 2016 Oakland Town Ball Honoree Volunteer of the Year Award

Veronica Fauntleroy, Esq.

Veronica Fauntleroy was born and raised in Petersburg, VA. Ms. Fauntleroy received her bachelors degree from Howard University, a masters degree from University of New York at Binghamton and a law degree from University of California, Berkeley, Boalt Hall. She began her legal career with the Law Office of George Holland, continued her career at San Francisco Neighborhood Legal Association, and worked for the next 27 years in the General Counsel's Office of East Bay Municipal Utility District. Veronica joined the Board of Boys & Girls Clubs of Oakland in 1989. She served as the first and only female chair of the Board from 1998 to 2000. Upon retirement from her position as Assistant General Counsel at East Bay Municipal Utility District in 2012, Ms. Fauntleroy assumed a volunteer



position at Boys & Girls Clubs of Oakland (BGCO) as their volunteer coordinator. Veronica says that the BGCO and the youth they serve are her life's passion.

# Auction Rules

1. The Live Auction will begin at approximately 8:30 pm and continue until all items have been auctioned off.
  2. To enter a bid, raise your program directly to the Auctioneer. "Spotters" will assist.
  3. If you are the successful bidder, items will be available after the Event at the cashier area.
  4. The highest bidder acknowledged by the auctioneer will be the winner. In the event of a dispute, the auctioneer will have final discretion.
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## Live

1. We accept cash, check, Visa, MasterCard, Discover and American Express.
  2. All items, Live and Raffle, will be charged to your bid number.
  3. All sales are final and no refunds or exchanges are possible. Familiarize yourself with date, time, or usage restrictions that may be listed in the item's description. Failure to read such information will not be accepted as a reason for nonpayment.
  4. Purchasers of vacations, hotel getaways, restaurants, tours, tickets, etc. must follow the guidelines and time restrictions as noted on the item description or certificate received.
  5. All items must be paid in full the night of the event. All items must be claimed the night of the event
- 

## Raffle

1. Raffle Tickets are for sale for \$ 50.00 each or 3 for \$125.00
2. Raffle drawing will be during the event.
3. Raffle Prizes:
  - \$2000.00 Credit towards the Live Auction
  - \$300.00 at Galeto Brazilian Steakhouse
  - \$100.00 at Iron and Oak Lounge, at the Oakland Marriott City Center
  - Dinner for two at the elegant Grill Restaurant, located at the St. Regis San Francisco
  - Fine Italian Bed Linens (\$2500.00 value)

# Event In-Kind Donors

Airbnb

Bruce and Jillian Milne

Cathleen Shera, Showplace Interiors

Dave and Denise Van Beek

Galeto Brazilian Steakhouse

Gap, Inc.

Golden State Warriors

Grill Restaurant

Heidi Marchesotti

Hotel Nikko San Francisco

Iron and Oak Lounge at the Oakland Marriott

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Newport Beach Marriott

Oakland A's

Oakland Marriott City Center

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Pican Restaurant

Southwest Airlines

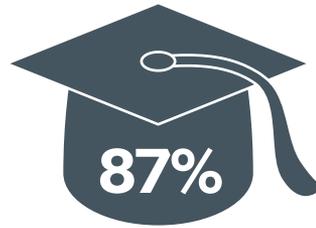
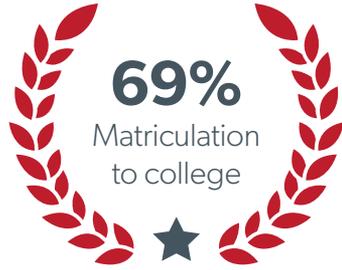
Tami Becker

The San Francisco Giants, Shauna Daum

United Airlines

## Our Impact

**BGCO by intention serves primarily low-income households with high at-risk children and teens.**



Graduation rate of high school seniors

Our 3 clubhouses are in East, West, and Central East Oakland where issues of unemployment, violence, poverty, substance and alcohol abuse, lack of parental involvement and teen pregnancy are far too common.

97%

Are African American or Hispanic/Latino

87%

Qualify for free or reduced lunch

77%

Live in single parent/guardian households

# Fund a Need

## **\$5,000- Help set up bleachers at our Anna Marie Whalen Club.**

Hosting hundreds of sporting events per year, the need for bleachers at the Club is at an all-time high! For 12 years, BGCO staff has manually set up and taken down dozens of folding chairs, hundreds of times a year. Our sports programs are critical to our work as they help us recruit youth from the streets- where they are an estimated 67 active gangs- to the Club. Our estimate for bleachers is \$20,000.

## **\$2,500- Help our students shine in the brightest light by sponsoring a performing arts system.**

Your gift will help us to acquire a sound system, lighting system, and other stage materials for the Anna Marie Whalen Club performing stage. Every week, dozens of students attend our All the Right Moves dance program. For many, this is their first time participating in a dance program or any type of performing arts program. Unfortunately, we currently operate music out a personal boom box. It is well documented that students who participate in the arts tend to perform better academically. Help us develop well rounded multi-disciplined individuals with your gift today. Our estimate for a performing arts system is \$17,500.

## **\$1,500- Sponsor a field trip.**

Enable deserving youth the opportunity to see snow for the first time, get inspired by college campus visits, learn from trips to aquariums or zoos, and be rewarded for their hard work. Your gift will make it possible for 35 youth to attend a field trip.

## **\$1,000- Sponsor a BGCO student-member.**

Did you know that it costs BGCO nearly \$1,000 to provide programs and services to one child per year? Yet, because we serve Oakland families who need us most, our membership fees are a modest \$15-\$25/year. Instead, we rely on you to help us open the doors to our students. Your gift will help us serve more of the 29,000 Oakland students who do not have a place to go to during the after-school hours.

## **\$500- Give the gift of joy by funding a special event for our student-members.**

This includes events such as award ceremonies, holiday parties, pizza parties and monthly birthday parties. Unfortunately, many of our students-members only get the chance to celebrate their birthday at the Club. Enable us to continue to celebrate them as they deserve.

## **\$250- Sponsor "School to Club" transportation for a month.**

Your gift will cover the cost of gas to provide school to club transportation for up to 50 student-members daily. These are 50 students whose working parents are not able to pick up from school; students who wouldn't have anywhere else to go if not the Club. Our vans pick up and transport 25% of the average daily Club visitors.

## **\$100- Make the Clubs accessible to 4 student-members.**

Every year, BGCO opens its doors to thousands of student-members. To ensure that no one is turned away due to lack of funds, our Clubhouse provides scholarship to families in need. Your gift will cover membership fees for up to 4 students. Help ensure that every child, no matter where they come from, has the opportunity to a GREAT FUTURE.

# Boys & Girls Clubs of Oakland

## Board of Directors

### Officers

Ken Maxey (Chairman)  
Leslie Anderson (Vice Chair & Secretary)  
Jennifer Cabalquinto (Vice Chair & Treasurer)  
Carla Bonilla-Barbier (Vice Chair At-large)  
Calvester R. Stanley (President)

### Board of Directors

Gregg H. Alton  
Harrison Barnes  
Michael R. Bartlett  
Kevin Brown  
Michael G. Conn  
Jason Curliano, Esq  
Kate Dykes  
Veronica Fauntleroy  
Herb Garrett  
Sebastian Grady  
Lisa Kershner  
Peter Marchetti  
Denise Miles  
Patrick Morrin  
Deepa Neary  
Hon. Scott Patton  
Marianne Buttner Robison  
Mark L. Seiler  
Harold Steuber  
Denise Van Beek

### 2016 Oakland Town Ball Committee Members

Ken Maxey (Co-Chair)  
Denise Miles (Co-Chair)  
Denise Van Beek  
Lisa Kershner  
Deepa Neary  
Mike Bartlett  
Veronica Fauntleroy  
Calvester R. Stanley  
Federico Pacheco  
Magen Clay  
Fred Frazier

# Entertainment

## Tony Toni Toné



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## Flashback Heart Attack



# Thank you Sponsors!





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WELLS  
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## Inspire. Encourage. Share.

Doing good in a community is harder than it looks. It takes commitment, vision, and the spirit to inspire others. Thank you for helping to make our community a better place. Little by little we can do a lot. **Small is Huge<sup>SM</sup>**

**Thank you Boys & Girls Clubs of Oakland,  
for your service to the community.**

Visit [wellsfargo.com/stories](http://wellsfargo.com/stories) to see how big small can be.

Together we'll go far



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build a brighter future for  
Oakland's Youth

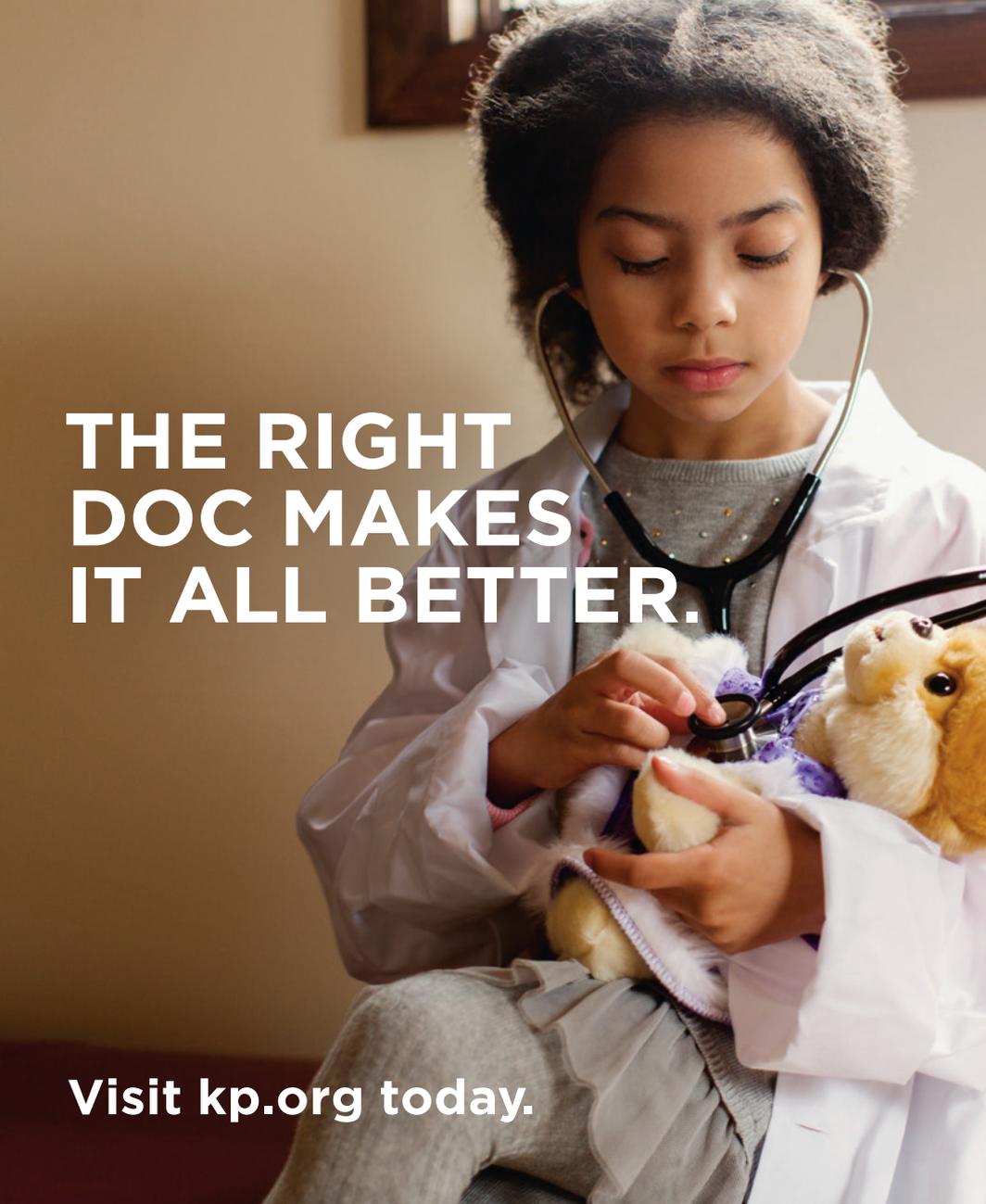
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**Keep up the great work!**



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InVision Communications is dedicated to helping our clients create impactful strategies and events which move people to action. It's also **important to us to invest in people and the communities we live in**, which is why we are excited to support the second annual Oakland Town Ball.